

CANCEL PRINT PREVIEW PRINT | FEEDS

CY 2012 NATIONAL COMMUNITY RELATIONS CAMPAIGN CALENDAR OF EVENTS

Date Signed: 12/15/2011
MARADMIN Active Number: 727/11 2011

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UNCLASSIFIED//
MARADMIN 727/11
MSGID/GENADMIN/CMC WASHINGTON DC PA(UC)/F002//
SUBJ/CY 2012 NATIONAL COMMUNITY RELATIONS CAMPAIGN CALENDAR OF EVENTS //
REF/A/MSGID:DOC/2010 CMC PLANNING GUIDANCE//
REF/B/MSGID:DOC/CMC GREEN LETTER 1-11/YMD:20110523//
NARR/REF A IS THE 35TH COMMANDANT'S PLANNING GUIDANCE. REF B IS CMC LETTER REGARDING STRATEGIC ENGAGEMENT.//
POC/HAYES, W/LTCOL/UNIT:CMC WASHINGTON DC, PA/NAME:DIVPA PAC /TEL:(703)614-1034//
GENTEXT/REMARKS/1. PER REF A, THE COMMANDANT DISCUSSES "...WHO WE ARE, WHERE WE WILL OPERATE, WHAT WE WILL DO, AND WHERE WE ARE HEADED." THIS ANNUAL CALENDAR OF EVENTS LISTS OPPORTUNITIES TO COMMUNICATE TO THE AMERICAN PUBLIC, THE COMMANDANT'S PRIORITIES AS OUTLINED IN HIS DISCUSSION POINTS.
2. IN REF B, CMC DEFINES HIS STRATEGIC ENGAGEMENT PROGRAM AND SETS RESPONSIBILITIES FOR IMPLEMENTATION. IN HIS GREEN LETTER, CMC DIRECTED THE DIVISION OF PUBLIC AFFAIRS TO MAINTAIN, ON A PERMANENT BASIS, SEVERAL STRATEGIC-LEVEL COMMUNITY RELATIONS PROGRAMS INCLUDING MARINE WEEK, THE MARINE CORPS EXECUTIVE FORUM AND THE MUSIC OUTREACH PROGRAM. CMC HAS DETERMINED THAT THESE PROGRAMS ARE CRUCIAL TO OUR CORPS' RELATIONSHIP WITH THE AMERICAN PUBLIC AND ESSENTIAL TO OUR RECRUITING, LEGISLATIVE AND GENERAL PUBLIC AFFAIRS EFFORTS. EVENTS THAT ARE IN SUPPORT OF THESE PROGRAMS ARE INCLUDED IN THIS MARADMIN. OTHER EVENTS SELECTED FOR INCLUSION IN THIS CALENDAR ARE VARIED IN NATURE (E.G. AIR SHOWS, DIVERSITY CONFERENCES, EDUCATIONAL ENGAGEMENTS, VETERAN SERVICE ORGANIZATION CONVENTIONS, AND SILENT DRILL PLATOON PERFORMANCES). STATIC DISPLAYS WILL SUPPORT THE AIR SHOW EVENTS ANNOTATED BELOW. SPECIFIC PERFORMANCE BY THESE AIRCRAFT WILL BE RELEASED VIA SEPARATE CORRESPONDENCE.
3. SCHEDULE OF EVENTS:
- DATE: 31 DEC.
EVENT: TOURNAMENT OF ROSES PARADE (NOTE 1).
LOCATION: PASADENA, CA.
- DATE: 3-4 JAN.
EVENT: SEMPER FI ALL AMERICAN BOWL GAME (NOTE 1).
LOCATION: PHOENIX, AZ.
- DATE: 9-13 JAN.
EVENT: MCRC EDUCATOR WORKSHOP (RS CHICAGO/RS TWIN CITIES).
LOCATION: SAN DIEGO, CA.
- DATE: 10-13 JAN.
EVENT: MCRC EDUCATOR WORKSHOP (RS CLEVELAND/RS LOUISVILLE).
LOCATION: PARRIS ISLAND, SC.
- DATE: 16-20 JAN.
EVENT: MCRC EDUCATOR WORKSHOP (RS PORTLAND/RS SEATTLE).
LOCATION: SAN DIEGO, CA.
- DATE: 31 JAN - 3 FEB.
EVENT: MCRC EDUCATOR WORKSHOP (RS FORT LAUDERDALE/RS ATLANTA).
LOCATION: PARRIS ISLAND, SC.
- DATE: JAN - JUN.
EVENT: CLOSE-UP EDUCATIONAL PROGRAM SPEAKERS.
LOCATION: NATIONAL CAPITAL REGION (NCR).
- DATE: 1-2 FEB.
EVENT: MARINE WEST MILITARY EXPO.
LOCATION: CAMP PENDLETON, CA.
- DATE: 1-29 FEB.
EVENT: NATIONAL YOUTH LEADERSHIP FORUM (NYLF) WINTER 2012.
LOCATION: NCR.
- DATE: 6 FEB.
EVENT: RONALD REAGAN PRESIDENTIAL WREATH LAYING.
LOCATION: SIMI VALLEY, CA.
- DATE: 16-18 FEB.
EVENT: BLACK ENGINEER OF THE YEAR AWARDS (BEYA) CONFERENCE (NOTE 1).
LOCATION: PHILADELPHIA, PA.
- DATE: 17-21 FEB.
EVENT: MARDI GRAS (NOTE 1).

LOCATION: NEW ORLEANS, LA.

- DATE: 21-24 FEB.
EVENT: MCRC EDUCATOR WORKSHOP (RS BUFFALO/RS NEW YORK).
LOCATION: PARRIS ISLAND, SC.

- DATE: 24 FEB.
EVENT: HOUSTON RODEO (NOTE 1).
LOCATION: HOUSTON, TX.

- DATE: 25 FEB.
EVENT: MARINE CORPS LEADERSHIP SEMINAR.
LOCATION: PHILADELPHIA, PA.

- DATE: 27 FEB - 2 MAR.
EVENT: MCRC EDUCATOR WORKSHOP (RS MILWAUKEE/RS KANSAS CITY).
LOCATION: SAN DIEGO, CA.

- DATE: 28 FEB.
EVENT: CENTRAL INTERCOLLEGIATE ATHLETIC ASSOCIATION (CIAA)
BASKETBALL TOURNAMENT (NOTE 1).
LOCATION: CHARLOTTE, NC.

- DATE: 28 FEB - 2 MAR.
EVENT: MCRC EDUCATOR WORKSHOP RS NEW JERSEY/RS PITTSBURGH.
LOCATION: PARRIS ISLAND, SC.

- DATE: 4-10 MAR.
EVENT: SENATE YOUTH MENTOR PROGRAM.
LOCATION: NCR.

- DATE: 5-6 MAR.
EVENT: 25TH ANNUAL SEA SERVICE LEADERSHIP ASSOCIATION JOINT.
WOMEN'S LEADERSHIP SYMPOSIUM.
LOCATION: NATIONAL HARBOR, MD.

- DATE: 6-9 MAR.
EVENT: MCRC EDUCATOR WORKSHOP RS JACKSONVILLE/RS ORLANDO.
LOCATION: PARRIS ISLAND, SC.

- DATE: 8-10 MAR.
EVENT: 23RD ANNUAL INTERNATIONAL WOMEN IN AVIATION (WIA) CONFERENCE.
LOCATION: DALLAS, TX.

- DATE: 14 MAR - 11 APR.
EVENT: NATIONAL YOUNG LEADERS CONFERENCE (NYLC) WINTER/SPRING 2012.
LOCATION: NCR.

- DATE: 16 MAR.
EVENT: JAMES MADISON PRESIDENTIAL WREATH LAYING.
LOCATION: MONTPELIER, VA.

- DATE: 16-18 MAR.
EVENT: THUNDER IN THE VALLEY AIR SHOW (NOTE 2).
LOCATION: COLUMBUS, GA.

- DATE: 17 MAR.
EVENT: BULLDOG BIKE RACE.
LOCATION: CAMP PENDLETON, CA.

- DATE: 17-18 MAR.
EVENT: THUNDER OVER UTAH AIR SHOW (NOTE 2).
LOCATION: GEORGE, UT.

- DATE: 26-30 MAR
EVENT: MCRC EDUCATOR WORKSHOP RS DENVER/RS PHOENIX.
LOCATION: SAN DIEGO, CA.

- DATE: 27-30 MAR.
EVENT: MCRC EDUCATOR WORKSHOP RS ALBANY/RS SPRINGFIELD.
LOCATION: PARRIS ISLAND, SC.

- DATE: 27 MAR - 1 APR.
EVENT: SUN 'N FUN INTERNATIONAL FLY-IN AND EXPO (NOTE 2).
LOCATION: LAKELAND, FL.

- DATE: 31 MAR - 1 APR.
EVENT: AEROSPACE AND ARIZONA DAYS (NOTE 2).
LOCATION: TUCSON, AZ.

- DATE: 2-6 APR.
EVENT: MCRC EDUCATOR WORKSHOP RS LANSING/RS ST. LOUIS.
LOCATION: SAN DIEGO, CA.

- DATE: 3-6 APR.
EVENT: MCRC EDUCATOR WORKSHOP RS BALTIMORE/RS FREDERICK.
LOCATION: PARRIS ISLAND, SC.

- DATE: 10-13 APR.
EVENT: MCRC EDUCATOR WORKSHOP RS COLUMBIA/RS NASHVILLE.

LOCATION: PARRIS ISLAND, SC.

- DATE: 11-12 APR.
EVENT: MARINE SOUTH MILITARY EXPO.
LOCATION: CAMP LEJEUNE, NC.
- DATE: 14 APR.
EVENT: DEVIL DOG DUATHLON.
LOCATION: CAMP PENDLETON, CA.
- DATE: 17-23 APR.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: NEW ORLEANS, LA.
- DATE: 20 APR.
EVENT: VETERANS SERVICE ORGANIZATION (VSO) CONFERENCE.
LOCATION: WASHINGTON, DC.
- DATE: 21 APR.
EVENT: THUNDER OVER LOUISVILLE AIR SHOW (NOTE 2).
LOCATION: LOUISVILLE, KY.
- DATE: 22-27 APR.
EVENT: JOINT CIVILIAN ORIENTATION CONFERENCE (JCOC).
LOCATION: WASHINGTON, DC.
- DATE: 25-30 APR.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: PORT EVERGLADES, FL.
- DATE: 27 APR.
EVENT: CONGRESSIONAL MARINE DAY.
LOCATION: QUANTICO, VA.
- DATE: 27 APR.
EVENT: NATIONAL MARINE CORPS COUNCIL SPRING MEETING.
LOCATION: WASHINGTON, DC.
- DATE: 1-4 MAY.
EVENT: MCRC EDUCATOR WORKSHOP RS DETROIT/RS RICHMOND.
LOCATION: PARRIS ISLAND, SC.
- DATE: 2-6 MAY.
EVENT: KENTUCKY DERBY FESTIVAL (NOTE 1).
LOCATION: LOUISVILLE, KY.
- DATE: 4 MAY - 25 AUG.
EVENT: SILENT DRILL PLATOON EVENING PARADE PERFORMANCES.
LOCATION: WASHINGTON, DC.
- DATE: 6-12 MAY.
EVENT: PUBLIC SERVICE RECOGNITION WEEK (PSRW).
LOCATION: WASHINGTON, DC.
- DATE: 11 MAY.
EVENT: MARINE CORPS EXECUTIVE FORUM (MCEF) I.
LOCATION: NCR.
- DATE: 18-20 MAY.
EVENT: DOD JOINT SERVICE OPEN HOUSE (JSOH) AND AIR SHOW (NOTE 2).
LOCATION: CAMP SPRINGS, MD.
- DATE: 19-20 MAY.
EVENT: MARCH AFB AIRFEST (NOTE 2).
LOCATION: RIVERSIDE, CA.
- DATE: 23-30 MAY.
EVENT: NEW YORK FLEET WEEK (NOTE 1).
LOCATION: NEW YORK, NY.
- DATE: 23-30 MAY.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: NEW YORK, NY.
- DATE: 26-27 MAY.
EVENT: NEW YORK AIR SHOW AT JONES BEACH STATE PARK (ALTERNATE, NOTE 2)
LOCATION: WANTAGH, NY.
- DATE: 26-28 MAY.
EVENT: NASCAR COCA-COLA 600 (NOTE 1).
LOCATION: CONCORD, NC.
- DATE: 28 MAY.
EVENT: PORTLAND ROSE FESTIVAL (NOTE 1).
LOCATION: PORTLAND, OR.
- DATE: TBD MAY/JUN.
EVENT: MARINE CORPS LEADERSHIP SEMINAR.
LOCATION: CLEVELAND, OH.
- DATE: 1 JUN.

EVENT: MARINE CORPS EXECUTIVE FORUM (MCEF) II.
LOCATION: NCR.

- DATE: 1-12 JUN.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: NORFOLK, VA.

- DATE: 1 JUN - 18 AUG.
EVENT: SILENT DRILL PLATOON SUNSET PARADE PERFORMANCES.
LOCATION: ARLINGTON, VA.

- DATE: 2 JUN.
EVENT: WORLD FAMOUS MUD RUN I.
LOCATION: CAMP PENDLETON, CA.

- DATE: 3 JUN.
EVENT: WORLD FAMOUS MUD RUN II.
LOCATION: CAMP PENDLETON, CA.

- DATE: 9 JUN.
EVENT: WORLD FAMOUS MUD RUN III.
LOCATION: CAMP PENDLETON, CA.

- DATE: 10-18 JUN.
EVENT: MARINE WEEK CLEVELAND (NOTES 1 AND 2).
LOCATION: CLEVELAND, OH.

- DATE: 11-15 JUN.
EVENT: MCRC EDUCATOR WORKSHOP RS DES MOINES/RS INDIANAPOLIS.
LOCATION: SAN DIEGO, CA.

- DATE: 13-19 JUN.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: BALTIMORE, EF) III.
LOCATION: NCR.

- DATE: 16-20 JUL.
EVENT: MCRC EDUCATOR WORKSHOP RS SAN FRANCISCO/RS ORANGE.
LOCATION: SAN DIEGO, CA.

- DATE: 19-22 JUL.
EVENT: GUAM LIBERATION DAY (NOTE 1).
LOCATION: GUAM.

- DATE: 21-22 JUL.
EVENT: SOUTH DAKOTA AIR NATIONAL GUARD AIR SHOW (NOTE 2).
LOCATION: SIOUX FALLS, IA.

- DATE: 21-26 JUL.
EVENT: VETERANS OF FOREIGN WARS CONVENTION.
LOCATION: RENO, NV.

- DATE: 22-27 JUL.
EVENT: JOINT CIVILIAN ORIENTATION CONFERENCE (JCOC) 84.
LOCATION: WASHINGTON, DC.

- DATE: 23-27 JUL.
EVENT: MCRC EDUCATOR WORKSHOP RS LOS ANGELES/RS SACRAMENTO.
LOCATION: SAN DIEGO, CA.

- DATE: 23-27 JUL.
EVENT: 40TH ANNUAL NATIONAL NAVAL OFFICERS ASSOCIATION (NNOA) PROFESSIONAL DEVELOPMENT AND TRAINING CONFERENCE.
LOCATION: NEW ORLEANS, LA.

- DATE: 30 JUL - 3 AUG.
EVENT: MCRC EDUCATOR WORKSHOP RS SAN ANTONIO/RS HOUSTON.
LOCATION: SAN DIEGO, CA.

- DATE: 3-5 AUG.
EVENT: OREGON INTERNATIONAL AIR SHOW (NOTE 2).
LOCATION: HILLSBORO, OR.

- DATE: 4 AUG.
EVENT: GREAT NEW ENGLAND AIR SHOW (NOTE 2).
LOCATION: CHICOPEE, MA.

- DATE: 4 AUG.
EVENT: SPRINT TRIATHLON.
LOCATION: CAMP PENDLETON, CA.

- DATE: 6-10 AUG.
EVENT: 31ST ANNUAL ASSOCIATION OF NAVAL SERVICES OFFICERS (ANSO) CONFERENCE.
LOCATION: SAN DIEGO, CA.

- DATE: 8-13 AUG.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: MILWAUKEE, WI.

- DATE: 10 AUG.
EVENT: MARINE CORPS EXECUTIVE FORUM (MCEF) IV.
LOCATION: NCR.
- DATE: 11-12 AUG.
EVENT: MILWAUKEE AIR AND WATER SHOW (NOTE 2).
LOCATION: MILWAUKEE, WI.
- DATE: 12-18 AUG.
EVENT: MARINE CORPS LEAGUE CONVENTION.
LOCATION: MOBILE, AL.
- DATE: 13-16 AUG.
EVENT: 24TH ANNUAL BLACKS IN GOVERNMENT (BIG) NATIONAL TRAINING CONFERENCE.
LOCATION: DETROIT, MI.
- DATE: 15-20 AUG.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: CHICAGO, IL.
- DATE: 17-26 AUG.
EVENT: WESTERN IDAHO STATE FAIR.
LOCATION: BOISE, ID.
- DATE: 22-26 AUG.
EVENT: 47TH ANNUAL MONTFORD POINT MARINES ASSOCIATION (MPMA). NATIONAL CONVENTION.
LOCATION: JACKSONVILLE, NC.
- DATE: 22-27 AUG.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: TOLEDO, OH.
- DATE: 23 AUG.
EVENT: ALASKA STATE FAIR (NOTE 1).
LOCATION: PALMER, AK.
- DATE: 24-26 AUG.
EVENT: ROCKY MOUNTAIN AIR SHOW (ALTERNATE, NOTE 2).
LOCATION: BROOMFIELD, CO.
- DATE: 24-26 AUG.
EVENT: THUNDER OVER THE VALLEY AIR SHOW (NOTE 2).
LOCATION: SANTA MARIA, CA.
- DATE: 24-26 AUG.
EVENT: DEFENDERS OF FREEDOM OPEN HOUSE (NOTE 2).
LOCATION: BELLEVUE, NE.
- DATE: 24-30 AUG.
EVENT: 94TH ANNUAL AMERICAN LEGION NATIONAL CONVENTION.
LOCATION: INDIANAPOLIS, IN.
- DATE: 27 AUG - 4 SEP.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: CLEVELAND, OH.
- DATE: 31 AUG.
EVENT: MARINE CORPS EXECUTIVE FORUM (MCEF) V.
LOCATION: NCR.
- DATE: 1-2 SEP.
EVENT: FORT WAYNE, IN OPEN HOUSE (ALTERNATE, NOTE 2).
LOCATION: FORT WAYNE, IN.
- DATE: 5-10 SEP.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: DETROIT, MI.
- DATE: 6-16 SEP
EVENT: UTAH STATE FAIR (NOTE 1).
LOCATION: SALT LAKE CITY, UT.
- DATE: 8 SEP.
EVENT: HEARTBREAK RIDGE HALF MARATHON.
LOCATION: CAMP PENDLETON, CA.
- DATE: 10-14 SEP.
EVENT: ANNUAL NATIONAL IMAGE, INC CONFERENCE.
LOCATION: LOS ANGELES, CA.
- DATE: 12-17 SEP.
EVENT: BICENTENNIAL OF THE WAR OF 1812 PORT VISIT.
LOCATION: BUFFALO, NY.
- DATE: 14-30 SEP.
EVENT: SAN DIEGO FLEET WEEK.
LOCATION: SAN DIEGO, CA.
- DATE: 15-16 SEP.
EVENT: SKYFEST 2012 (NOTE 2).

LOCATION: SPOKANE, WA.

- DATE: 22-23 SEP.
EVENT: AIR SHOW WESTERN COLORADO (NOTE 2).
LOCATION: GRAND JUNCTION, CO.

- DATE: 22-23 SEP.
EVENT: DULUTH AIR SHOW (NOTE 2).
LOCATION: DULUTH, MN.

- DATE: 25-27 SEP.
EVENT: MODERN DAY MARINE EXPO.
LOCATION: QUANTICO, VA.

- DATE: 25-29 SEP.
EVENT: 34TH ANNUAL NATIONAL BLACK MBA ASSOCIATION (NMBBAA) CONFERENCE.
LOCATION: INDIANAPOLIS, IN.

- DATE: 4-10 OCT.
EVENT: SAN FRANCISCO FLEET WEEK (NOTE 1).
LOCATION: SAN FRANCISCO, CA.

- DATE: 13 OCT.
EVENT: BUFFALO ALLEY 10K, 5K AND 1 MILE RUN.
LOCATION: CAMP PENDLETON, CA.

- DATE: 27-28 OCT.
EVENT: WINGS OVER HOUSTON (NOTE 2).
LOCATION: HOUSTON, TX.

- DATE: 5-6 NOV.
EVENT: COCOA BEACH AIR SHOW (NOTE 2).
LOCATION: COCOA BEACH, FL.

- DATE: 7-28 NOV.
EVENT: NATIONAL YOUTH LEADERSHIP FORUM (NYLF) FALL 2012.
LOCATION: NCR.

- DATE: 22-24 NOV.
EVENT: BAYOU CLASSIC FOOTBALL GAME (NOTE 1).
LOCATION: NEW ORLEANS, LA.

- DATE: TBD NOV.
EVENT: WOMEN OF COLOR (WOC) IN TECHNOLOGY STEM CONFERENCE.
LOCATION: DALLAS, TX.

- DATE: 29 DEC.
EVENT: ARMED FORCES BOWL.
LOCATION: FORT WORTH, TX.

A. NOTE 1: THIS EVENT WAS HQMC BOARD SELECTED TO RECEIVE A MARINE FIELD BAND.

B. NOTE 2: THIS EVENT WAS HQMC BOARD SELECTED TO RECEIVE AN AV-8B OR MV-22 DEMONSTRATION.

4. WHERE POSSIBLE, PAOS AND MPAS WILL SYNERGIZE PUBLIC OUTREACH EFFORTS WITH THESE EVENTS, TAKING ADVANTAGE OF ALL LOCAL AND NATIONAL OPPORTUNITIES TO PROMOTE AND HIGHLIGHT PARTICIPATION.

5. FOR MUSICAL EVENTS, MUSIC TECHNICAL ASSISTANTS (MTAS) WILL LIAISON WITH HQMC DIVPA, COMMUNITY RELATIONS BRANCH (PAC-20) TO DETERMINE THE FEASIBILITY OF SUPPORT, TO INCLUDE VISITS AND CLINICS TO SURROUNDING AREA SCHOOLS.

6. PARTICIPATION IN THESE EVENTS WILL ENHANCE RECRUITING EFFORTS AND INCREASE MARINE CORPS COMMITMENT TO THE COMMUNITY.

7. QUESTIONS, COMMENTS AND ANY DESIRED ADDITIONS TO THIS CALENDAR SHOULD BE DIRECTED TO THE POC INDICATED ABOVE.

8. RELEASE AUTHORIZED BY BGEN (SEL) P. J. KENNEDY, DIRECTOR, DIVISION OF PUBLIC AFFAIRS, HQMC.//